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The EU AI Act
Prohibited AI Practices

These AI practices are prohibited from

2 February 2025

- Subliminal, manipulative or deceptive techniques

- Exploitation of vulnerabilities of individuals due to age, disability, or social or economic situation

- Social scoring leading to detrimental or unfavourable treatment

- Predictive policing

- Facial recognition databases through image scraping

- Emotion inference in workplace or education institutions *(except for medical or safety reasons)*

- Biometric categorisation to deduct or infer certain characteristics

- Real-time biometric identification systems in public spaces for law enforcement
(except for targeted search, prevention of substantial and imminent threat, or identification of serious suspect)

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