

Future of Energy & Automotive and Mobility

The global shift toward a sustainable and resilient energy system – covering production, storage, consumption, and infrastructure – is reshaping technology, economies, and society. At the heart of this transformation stands the automotive and mobility sector, which not only accounts for a significant share of global energy consumption but also offers immense potential for the integration of innovative clean energy technologies.



Shaping the next era of mobility

The energy transition is fundamentally redefining the automotive and mobility landscape, driving technological advancements and infrastructure development amid geopolitical uncertainty and changing regulatory frameworks.

The shift from internal combustion engines (ICE) to electric vehicles (EVs) is a key part of this transformation. Automakers are investing heavily in EV technology, developing new models, and improving battery and charging performance. This transition requires, new manufacturing processes, alternative supply chains, and workforce retraining, underscoring the depth of the change. Simultaneously, the rise of EVs is driving the development of charging infrastructure and integration with smart grids, which support the broader use of renewable energy.

This transformation of the industry is opening doors for new market entrants, intensifying competition, and creating significant challenges, but it also offers numerous opportunities for the industry.

Challenges

Stakeholders are facing high upfront investment costs, rapid obsolescence of existing technologies due to technological advancements, shifting government policies, and geopolitical risks due to reliance on critical raw materials. Also, supply chains are further strained by tariffs and international tensions. Additionally, consumers remain hesitant to make the switch to EVs.

Opportunities

However, these challenges come with numerous opportunities. Government incentives, including tax breaks, subsidies, and grants, offer financial benefits for adopting EVs and developing supporting infrastructure. Early adoption of innovative clean technologies and sustainable practices can also enhance a company's reputation, building consumer trust and loyalty. Additionally, new market segments, such as urban mobility solutions and ride-sharing platforms, are offering further growth potential.

How can we help?

Navigating the complexities of the energy transition requires strategic foresight, legal expertise, and a deep understanding of the industry. We support by:

- delivering forward-looking, cross-border legal advice that goes beyond stating the law, leveraging our global connections and deep sector insights.
- guiding through rapid changes driven by technological advancements, geopolitical shifts, and regulatory fragmentation, providing actionable recommendations that reflect operational realities.

By embracing innovation, forming strategic partnerships, and staying ahead of regulatory changes, businesses can not only master the challenges of this transition but also thrive in this rapidly evolving environment.

